Conference Schedule

OVERVIEW

Date	Activity	Venue
	Wed 5th August	
8.00 - 10.30	Opening Ceremony	B1
10.30 -10.40	Tea Break	Executive Square
10.40 - 1.00	Breakout Session 1	
	Sustainable Economic Development and Poverty Reduction	F4
	Sustainable Industrialisation and Innovation	F5
	Sustainable Energy and Standards	MIS 4
	Productive Employment and Well-being	F6
1.00 - 2.00	Lunch	Executive Square
2.00 - 4.30	Breakout Session 2	
	Sustainable Economic Development and Poverty Reduction	F4
	Sustainable Industrialisation and Innovation	F5
	Sustainable Energy and Standards	MIS 4
	Productive Employment and Well-being	F6
4.30 - 5.00	Remarks by Track Chairs	B1
	Thurs. 6th August	
8.30 - 10.30	Ethics and Sustainable Business Development – Sponsored by ACCA	B1
10.30 - 10.40	Tea Break	Executive Square
10.40 - 12.40	Doctoral Consortium	B1
1.00 - 2.00	Lunch	Executive Square
2.00 - 6.00	The Pitch	B1
	Fri 7th August	
8.00 - 10.00	Visiting of Exhibition Stands/ Networking	Foyer
10.00 - 10.30	Tea Break	Executive Square
10.30 - 12.40	BSU E-learning/Problem-based in UG Forum	B1
12.40 - 1.40	Lunch	Executive Square
2.00 – 6.00	The Pitch	B1
6.00 – 7.30	Closing Cocktail	B1

Wednesday 5th August – Opening Ceremony | Time: 8.30am – 10.00am

Venue: B1

0730	**Registration**
0800 - 0830	Student/Staff/Faculty Guests Seated
0845	Arrival of Guest of Honour
0900 - 0910	Introduction of Chairperson and Conference Introduction Committee Chairperson, Research and Conferences Committee Professor A.Q.Q. Aboagye
0910 - 0915	Chairperson's Response Pro. Vice-Chancellor, (RID), Professor John Gyapong
0915 - 0920	Welcome Address Dean, UGBS, Professor Joshua Yindenaba Abor
0920 - 0950	Keynote Address UN Representative
0950 - 0955	Chairperson's Closing Remarks
0955 - 1000	Vote of Thanks Dr. Francis Adzei
1000 - 1030	Photography and Tea Break

MC: *Dr. Obi Berko Damoah*

Wednesday 5th August – Breakout Session One | Time: 10.40am – 1.00pm

Sustainable Economic Development and Poverty Reduction

- **Chair:** Dr. Ibrahim Bedi, UGBS | **Venue:** F4

Authors	Paper Title
David King, Jeffrey Siekpe, Millicent Jackson-Lownes and Retta Guy	Review Of Intellectual Collaboration Composition For Foreign Aid Developments In Sub-Sahara Africa
Matthew Ntow-Gyamfi, and Esther Afoley Laryea	Debt Maturity Structure And Stock Return Synchronicity: Empirical Evidence From An Emerging Market
Aisha Mohammed Sissy, Mohammed Amidu and Joshua Yindenaba Abor	The Effects Of Revenue Diversification And Cross Border Banking On Risk And Return
Josephine Ofosu-Mensah Ababio, Kofi A. Osei, GodfredAlufarBokpin, and Lord Mensah	Resource Constraints And Domestic Private Capital Formation: Evidence From Frontier Market Economies

Sustainable Industrialisation and Innovation

- **Chair:** • Dr. Ernest Y. Tweneboah-Koduah, UGBS | **Venue:** F5

Authors	Paper Title
Maame Yaa Kusi Binka, Johnny Kuuku Incoom, and Nafisa Muniru	Customer Service: A Leveraging Tool To Improve Customer Retention And Enhance Corporate Reputation
Gideon Azumah and Kobby Mensah	Contemporary Issues In The Management Of Online Organizations And Its Operations: E-Trust, E-Privacy And E-Culture
Alex Anlesinya and Amy AfiBonued	Entrepreneurial Orientation And Profitability Nexus: Evidence from Micro Enterprises In The Retail Sector In Madina-Accra
Willie Tafadzwa Chinyamurindi	A Narrative Analysis Into The Lives Of Black Entrepreneurs In South Africa

Wednesday 5th August – Breakout Session One | Time: 10.40am – 1.00pm

Sustainable Energy and Standards

Chair: Dr. Kwaku Ohene-Asare, UGBS | **Venue:** MIS 4

Authors	Paper Title
Richard Opoku Mensah and Francis Y. Banuro	ISO 9000 Principles In Ghana: The Motives For Certification And The Impact On Performance
Charles Turkson, Kwaku Ohene-Asare and Anthony Afful-Dadzie	Multinational Operation, Ownership And Efficiency Differences In The International Oil And Gas Industry
Charles Turkson and Kwaku Ohene-Asare	Benchmarking The Total-Factor Energy Efficiency of ECOWAS States Using Nonparametric Frontier Approaches

Productive Employment and Well-being

Chair: Dr. Obi Berko Damoah, UGBS | **Venue:** F6

Authors	Paper Title
Emmanuel Kwasi Mawuena and Mohammed Aminu Sanda	Identifying And Understanding Factors Predictive Of Emotional Exhaustion Of Bank Tellers In Retail Banking
Elikplim Aku Cudjoe and Mohammed Aminu Sanda	Factors Predictive Of Nurses' Workload And Mental Stress In Ghanaian Hospitals
Cynthia Sena Gyimah and Mohammed Aminu Sanda	Influencing Effects Of Organizational Structure On Employees' Job Stress In Ghanaian Microfinance Firms
Kwasi Dartey-Baah and Reginald Arthur	Leader Integrity Among Ghanaian Civil Servants

Wednesday 5th August – Breakout Session Two | Time: 2.00pm – 4.30pm

---

Sustainable Economic Development and Poverty Reduction

- **Chair:** Dr. Ibrahim Bedi, UGBS | **Venue:** F4

Authors	Paper Title
Regina Mensah Onumah	Ethics In Accounting Education And Practice: A Literature Review
Abdullahi Abdulrahman	Resource Curse And The Need For Economic Diversification
Anarfo Bugri Ebenezer	Determinants Of FDI Inflows Into Developing Countries: A Review
Eunice Stella Nyarko	The World Bank/ IMF Financing Programmes and Poverty Reduction and Economic Growth in DCs
Josephine Ofosu-Mensah Ababio*, R. Boateng, and C. Agyenim-Boateng	Resource Constraints And Private Sector Investment In Emerging Economies: A Review Of The Literature
Josephine Ofosu-Mensah Ababio, Kofi A. Osei, Godfred Alufar Bokpin, and Lord Mensah	Domestic And Foreign Private Sector Investment In Developing Economies: What Do We Know?

Sustainable Industrialisation and Innovation

- **Chair:** • Dr. Ernest Y. Tweneboah-Koduah, UGBS | **Venue:** F5

Authors	Paper Title
Musa Gambo K.K., B. A. Jakada and I. Garba Dawaki	Price As Market Entry Strategy In The Global System For Mobile Telecommunication Industry Ofnigeria
Juliana Akushika Acquaye	Branding For The International Market And Firm Performance – A Review
Bedman Narteh and Priscilla Mensah	Branding And Consumer Repeat Patronage In The Healthcare Industry In Ghana
Juliana AkuShika Acquaye and Bedman Narteh	Branding And Performance: Evidence From Ghana's Non Traditional Export Sector
Prince Kodua, Nceku Nyathi and Janet Adusei	Incorporating Case Study Method in Business Education in Ghana

Wednesday 5th August – Breakout Session Two | Time: 2.00pm – 4.30pm

Sustainable Energy and Standards

Chair: Dr. Kwaku Ohene-Asare, UGBS | **Venue:** MIS 4

Authors	Paper Title
Anthony Afful-Dadzie, Iddrisu Awudu and Stephen Adjekum-Sam	Sustainable Supply Chain Optimization Of Fresh-Cut Fruit Products Under Demand Uncertainty: The Case Of Blues Skies Ghana
Prince Kwame Senyo and John Effah	Modelling The Conceptual Link Between Disruptive Technology And Business Ecosystems
John Effah and Ibrahim Osman Adam	From Paper-Based To Online Lecturer Evaluation In A Developing Country Institution: The Case Of University Of Ghana

Productive Employment and Well-being

Chair: Dr. Obi Berko Damoah, UGBS | **Venue:** F6

Authors	Paper Title
Nutsugah, Francis Fonyee and Ahenkan, Albert	Attitude-Performance Taxonomy: Parts and Pieces
Edward N. Tetteh and Esther Julia K. Attiogbe	Work-Life Balance among Working University Students In Ghana
Gordon Abekah-Nkrumah and David Lawson	Women's empowerment in Africa – A New Perspective
Gordon Abekah-Nkrumah and David Lawson	Social Institutions and the Measurement of Women's Empowerment: A Cross-Country Application Using Household Data